



michael christopher frazier  
**FREELANCE DESIGNER**

## work experience

### **FREELANCE ARTIST, 2003 Present**

- Design and Production contract in association with FrazierArts.com Incorporated, a privately owned art company.
- **Duties/Services include:** Advertising, Branding, B2B, Marketing Consultation, Internet Marketing, Web 2.0 Design, Search Engine Optimization, Interactive Design, Videography, Sound Mastering, Video Editing

### **GRAPHIC COMMUNICATION CO-WORKER, IKEA California, LLC., January 2009 – Present**

- Maintain the Swedish brand identity of IKEA by creating vibrant, bold design which simplifies the buying process.
- **Duties/Services include:** Interactive Design, Industrial Design, Large Scale Print Advertising (Billboards), Vinyl Window and Wall Statements, Advertising, Marketing

### **JUNIOR DESIGNER & PRODUCTION ARTIST, Idea Hall., March 2007 – October 2008**

- Interactive Design/Marketing/Advertising Agency specializing in B2B, Education & Real Estate.
- **Duties/Services include:** Graphic Design & Production [Advertising, Branding, Internet Marketing, Web 2.0 Design], Interactive Media Design [Web 2.0 HTML/CSS, SEO/SEM, Flash Production, Videography, Video Editing].

### **DESIGN INTERN, Idea Hall, March 2007 – June 2007**

- Interactive Design/Marketing/Advertising Agency specializing in B2B, Education & Real Estate.
- **Duties/Services include:** Graphic Design & Production [Advertising, Branding, Internet Marketing, Web 2.0 Design], Interactive Media Design [Web 2.0 HTML/CSS, SEO/SEM, Flash Production, Videography, Video Editing].

### **DESIGNER & PRODUCTION ARTIST, Chapman University, 2005 2006**

- Career Development Center/Administration Graphic Artist serving Chapman University Orange Campus.
- **Duties/Services include:** Rebranded the Career Development website of Chapman, designed university publications, directional signs, flags, banners and flyers. Graphic Design & Production [Advertising, Branding, Internet Marketing].

### **DESIGNER & PRODUCTION ARTIST, RAK N ROLL Entertainment, 2002 2003**

- Public Relations Agency specializing in Sports and Public Speaking giants in Los Angeles, under Rakowitz, CEO.
- **Duties/Services include:** Worked closely with the CEO and COO to develop marketing collateral for the web.

## education

### **Bachelor of Fine Arts, Film Production, Chapman University**

Emphasis Graphics Design & Interactive Media.

## proficiency & awards

**Adobe Creative Suite**, Expert in Photoshop, Illustrator, InDesign, Flash, GoLive and Dreamweaver. Large format/Vinyl, HTML/CSS, SEO/SEM. **Final Cut Studio**, Expert in Final Cut Pro, Motion and Soundtrack.

**2008 HERMES PLATINUM AWARD**, Awarded for Chapman University Hobbs Institute Interactive CD and brochure campaign at Idea Hall. **2008 HERMES PLATINUM AWARD**, Awarded for the CASA design at Idea Hall. **2008 PROTOS AWARD OF EXCELLENCE**, Awarded for the Chapman University Hobbs Institute brochure campaign.